



THREADROOT FASHION

COMPANY PROFILE

WWW.THREADROOTFASHION.COM

BANGLADESH GARMENT INDUSTRY HISTORY

The Bangladesh Ready-Made Garment (RMG) industry's business journey truly took off in the late 1970s. Initially, entrepreneurs leveraged the Multi-Fibre Arrangement (MFA) quotas, allowing Bangladesh entry into global textile markets without direct competition from established giants. This strategic opening, coupled with a low-cost labor force, attracted early investment and technical know-how, particularly from East Asian countries.

The 1990s marked a period of explosive growth. Pro-export government policies, access to duty-free markets (like the EU's GSP), and a continuously expanding skilled workforce positioned Bangladesh as an attractive sourcing destination. Foreign buyers, seeking diversified supply chains and cost efficiencies, increasingly turned to Dhaka.

The industry quickly became the nation's economic backbone, generating over 80% of export earnings. While facing immense pressure regarding factory safety and labor standards (intensified post-Rana Plaza), the sector has responded with significant compliance upgrades and investments, driven by buyer demands and international scrutiny. This resilience, coupled with sustained competitive pricing and enhanced operational efficiency, has solidified Bangladesh's position as a dominant global apparel manufacturer and exporter, crucial for its socio-economic development.

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Company Overview

Threadroot Fashion is a premier 100% export-oriented garment buying house, proudly operating from Dhaka, Bangladesh. Established in 2014, we have cultivated strong relationships with a diverse clientele across Asia, Europe, Oceania, South America and North America.

Our expertise spans a wide array of knitwear, sweaters, denim and woven garments. We distinguish ourselves by offering services that are more comprehensive, advanced, and effective than those typically found with other agents. Our skilled and professional team is adept at managing both large quantities and intricate designs, specializing in casual wear, sportswear, and promotional garments. This includes, but is not limited to, T-Shirts, Polo Shirts, Jackets, Tank Tops, Rugby Shirts, Sweatshirts, Pajama Sets, Shirts, Pants, Jogging Suits, and Uniforms—all customizable in plain colors, yarn-dyed options, or with high-quality prints and embroidery.

We are exceptionally equipped to fulfill large-volume orders at highly competitive prices and with impressive lead times. We welcome the opportunity for you to review our production capabilities and pricing.

Our commitment to customer satisfaction includes providing prompt feedback and relevant samples for all specific inquiries and export orders. Our dedicated team of merchandisers and quality assurance inspectors are steadfast in delivering superior service, ensuring timely deliveries, maintaining rigorous production oversight, implementing strict quality control, and meticulously addressing the unique requirements of each client.

Our Mission

At Threadroot Fashion, our mission is to serve as the premier 100% export-oriented garment buying house, based in Dhaka, Bangladesh. We are committed to meticulously sourcing and delivering an extensive range of high-quality knitwear, sweaters, and woven garments to our diverse global clientele across Europe, Oceania, and the Americas.

GLOBAL DELIVERY



Dhaka, Bangladesh

Diverse Garments:
Knit, Woven, Sweater

EXCEPTIONAL VALUE

Efficiency & Speed

Competitive Pricing

Client Success & Growth

A dark blue rectangular box containing three icons and their corresponding text. The top icon is a speedometer, followed by the text 'Efficiency & Speed'. The middle icon is a price tag with a dollar sign, followed by 'Competitive Pricing'. The bottom icon is a bar chart with an upward arrow and a hand, followed by 'Client Success & Growth'.

Through a blend of skilled expertise, advanced operational processes, and a relentless focus on efficiency, we aim to provide exceptional value by offering competitive pricing and short lead times, thereby strengthening our clients' supply chains and fostering their success.

Our Vision

INDUSTRY LEADERSHIP



Innovation & Adaptation



Expanding Global Reach



Setting The Benchmark

Threadroot Fashion envisions being the internationally recognized benchmark in the garment buying house industry. We achieve this by continuously innovating services, expanding our global network, and consistently exceeding client expectations in product quality, service reliability, and ethical practices.

We aim to cultivate enduring partnerships built on trust and transparency, empower our professional team with continuous development, and adapt swiftly to market demands, ultimately shaping a more efficient, sustainable, and client-centric global garment trade.

OUR COMMITMENT



Enduring Client Partnerships



Quality & Ethical Practices



Exceeding Expectations

Our Commitment to Professionalism

At Threadroot Fashion, professionalism is woven into the fabric of everything we do. We are deeply committed to upholding the highest standards of professional and ethical practices across all our operations. This commitment translates into transparent communication, reliable execution, and fair dealings with both our esteemed global clients and our production partners. Our skilled teams operate with integrity, ensuring rigorous adherence to industry best practices, stringent quality control, and responsible sourcing. We believe that true professionalism not only delivers exceptional results but also builds the lasting trust and mutual respect essential for successful long-term partnerships.



Ethical Conduct & Integrity



Transparent Communication



Responsible Sourcing



Trusted Partnerships



Rigorous Quality Control



Reliable & Accountable Service

What We Offer

Sourcing

We deal with all kinds of knitwear, sweaters, denim and woven garments, handling diverse product ranges including casual wear, sportswear, promotional items, uniforms and many more.

Product development

We manage all customization needs, whether it's plain color, yarn-dyed fabric, or garments featuring different quality prints or embroidery.

Sampling

We provide comprehensive proto, fit, size-set, and production samples, guaranteeing flawless execution from concept to bulk production.

Quality assurance

Our services are more extensive and advanced than typical agents, backed by a skilled team of merchandisers and quality assurance inspectors.

Production management

We maintain strict supervision of production from start to finish, implementing rigorous quality control checks to meet client standards.

Shipping and logistics

We meticulously manage the entire process, from packaging approvals and freight booking to customs documentation and final delivery.

Market insights

We offer vital market trend analysis, including consumer demands and fashion directions. Plus, expert advice on sustainable sourcing helps you integrate eco-friendly materials and ethical production for a responsible, informed future.

Why Choose Us?

- **Global Expertise & Trusted Partnership:** We are a 100% export-oriented garment buying house with a proven track record, cultivating strong relationships with diverse clients across Europe, Oceania, South America, North America and beyond since 2014.
- **Unbeatable Value & Efficiency:** We deliver highly competitive pricing for large-volume orders coupled with impressively short lead times, giving you a distinct cost and speed advantage in the market.
- **Comprehensive Garment Solutions:** Specializing in all knitwear, sweaters, and woven garments, we handle diverse categories from casual to promotional wear, offering complete customization with prints, embroidery, and various fabric finishes.
- **Rigorous Quality Assurance:** Our dedicated team of merchandisers and QA inspectors ensures meticulous supervision of production and strict quality control, guaranteeing every order consistently meets your exact specifications.
- **Seamless End-to-End Service:** From proto samples and precise fit development to managing the entire shipping process (packaging, documentation, final delivery), we provide a hassle-free, fully integrated service.
- **Strategic Market & Sustainability Insights:** We offer valuable analysis on current market trends and emerging fashion, alongside expert advice on sustainable sourcing strategies to help you make informed, responsible decisions for future collections.

PRODUCTS SHOWCASE

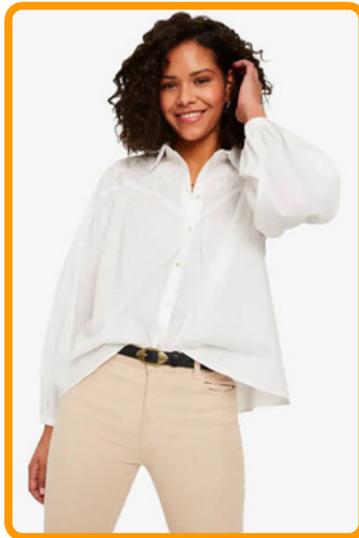
T-SHIRTS



POLO SHIRTS



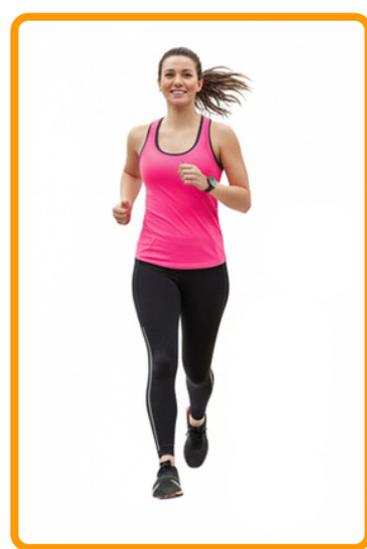
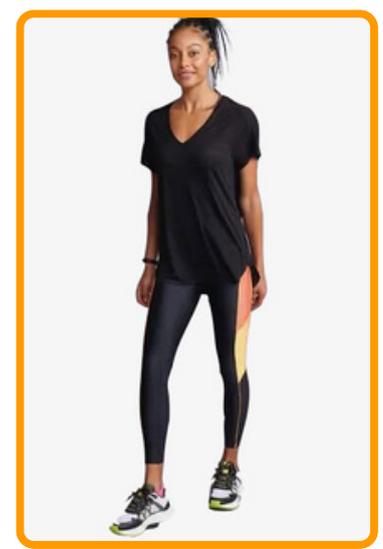
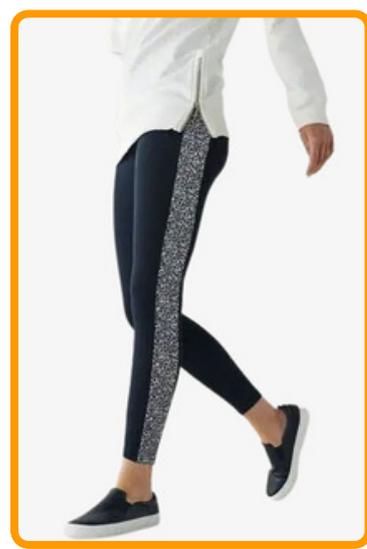
SHIRTS



JOGGERS AND TROUSERS



LEGGINGS



PANTS



DENIM WEAR



JACKETS



SOFTSHELL



SWIM WEAR



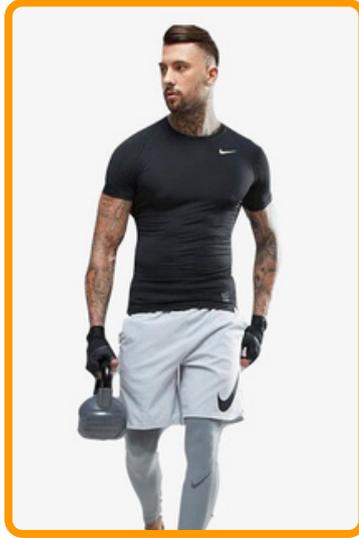
UNDER GARMENTS



WORK WEAR AND SAFETY WEAR



SPORTS AND FITNESS



SOCKS



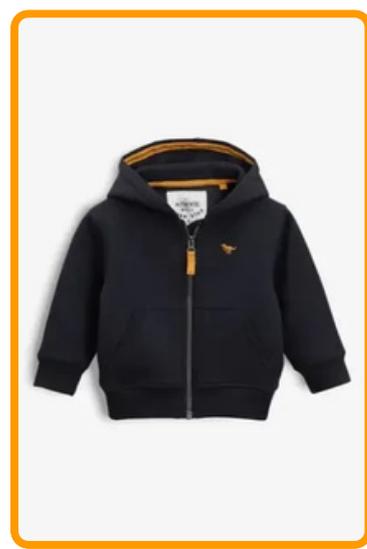
PROMOTIONAL ITEMS



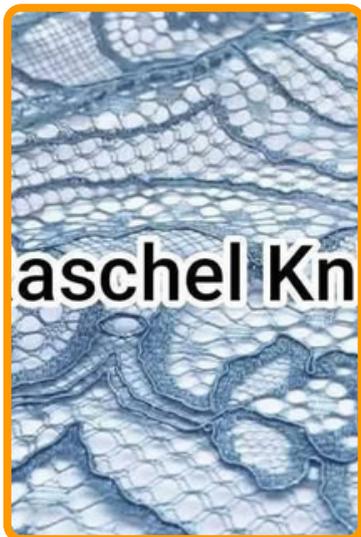
FASHION



KIDS WEAR



FABRIC



SHOE



14 YEARS
OF
EXPERIENCE

CAPACITY

2,000,000

PIECES PER MONTH

ASSOCIATE
FACTORIES

60+

Certifications



Engage with Our Management Team



**MD ARZU KABIR
CHAIRMAN**



**MD SAJIB HOSSAIN
MANAGING DIRECTOR**

Connecting Bangladesh with **international markets**



50 **DAYS**
WITHIN
FREE ON
BOARD

BANKING ASSOCIATE
Dutch-Bangla Bank

Contact



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